THE GRAND CENTRAL

CHRISTMAS MARKET

FRIDAY, DECEMBER 4TH

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - $10,000 - ONLY 1 AVAILABLE!

- Presenting Sponsor of the Christmas Market
- Opportunity for major branded display or signature attraction
- Significant presence throughout the event
- Sponsorship recognition across event marketing and promotional materials
- Premier logo placement and recognition on event webpage, digital promotions, and marketing
- Category exclusivity
- Premium 20x10 onsite activation space, with opportunity for a larger branded footprint
- Opportunity to distribute branded giveaways, promotional items, or approved product samples
- Dedicated sponsor recognition on Grand Central District social media
- Opportunity for branded signage or messaging incorporated into a signature event experience

JINGLE JANGLE SPONSOR - $5,000

- Sponsor a major Christmas light installation or decorated area
- Opportunity for a branded Christmas display or photo moment
- Sponsor recognition throughout the event
- Premium 10x10 activation space, with flexibility for a larger or customized footprint
- Logo placement on event webpage and onsite sponsor signage
- Social media recognition
- Sponsor recognition within event email/newsletter communications
- Opportunity to distribute branded giveaways, promotional items, or approved product samples
- Branding incorporated into the sponsored installation, display, or experience
- Category exclusivity within the sponsored experience, where applicable

Polar Express Sponsor - $2,500

- Sponsor the Cocoa Train or another major family experience
- Branding incorporated into the activity
- 10x10 sponsor activation space
- Logo placement on event webpage and onsite sponsor signage
- Social media recognition as an official Christmas Market sponsor
- Inclusion in sponsor recognition within event communications
- Opportunity to provide branded giveaways or promotional materials
- Sponsor signage incorporated into the supported activity or experience
- Opportunity for staff interaction or guest engagement within the sponsor activation area

Christmas Spirit Sponsor - $1,000

- Sponsor carolers, live holiday entertainment, or another festive experience
- Opportunity for sponsor signage at the supported entertainment or experience
- Recognition on Christmas Market webpage, social media, and email communications
- Complimentary 10x10 sponsor space
- Ability to provide approved branded giveaways or promotional materials

Merry Messenger Sponsor - $500

- Support printed materials, signage, holiday décor, or another event enhancement
- Recognition as a sponsor on Christmas Market webpage, social media, and event communications
- Complimentary 10x10 vendor space



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COMMUNITY IMPACT

A Growing Holiday Tradition

The Grand Central Christmas Market continues to grow, bringing thousands of residents and visitors together to celebrate the season, shop small, and experience the heart of St. Petersburg in the Grand Central District.

100%	6,000+	90+	25K+
YoY attendance growth	attendees in 2025	local vendors in 2025	followers across social media

More than just a Market

The Christmas Market is just one of the many initiatives produced by the Grand Central District Association, a nonprofit organization dedicated to strengthening our community through business advocacy, arts and culture, district promotion, and events that bring the community together.
With over 400 locally-owned businesses they support, GCDA works year-round to promote economic vitality, attract visitors, and make Grand Central a vibrant place to live, work, and explore.

The impact of your Sponsorship

By sponsoring the Christmas Market, your business helps create an accessible holiday experience while investing in the continued growth and vitality of one of St. Petersburg's most vibrant districts.

supports small business	creates community experiences	promotes local art + culture	strengthens a historic district

Let's create Magic together

Contact us today at partners@grandcentraldistrict.org or call 727- 828-7006 to secure your sponsorship. More information at www.grandcentraldistrict.org