

GRAND CENTRAL DISTRICT

MEMBERSHIP

2529 Central Avenue
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gcda@grandcentraldistrict.org
www.grandcentraldistrict.org

THE BENEFITS OF BECOMING A MEMBER

As a member of the Grand Central District Association, you would be supporting and participating in the ongoing redevelopment and promotion to help build a thriving local business and neighborhood community.

The District is home to over 350 locally owned and operated professional services, offices, shops, bars & restaurants. The boundaries are 31st to 16th St., and include Central Avenue, 1st Ave. N. and 1st Ave. S.

Working together and following the National Mainstreet Program, we can develop a prosperous and cohesive district where everyone succeeds and renderings, like the examples below, can become reality.



MEMBERSHIP BENEFITS

BENEFITS	LEVELS		
	Silver \$100	Gold \$200	Platinum \$500
Opportunity to participate on GCD committees and voting privileges	●	●	●
Listing in GCD online directory	●	●	●
Link from the directory to your website or social media page		●	●
Top listing on GCD online directory			●
Logo on GCD homepage			●
Shared events on GCD social media	●	●	●
Opportunity to participate in District advertising and branding		●	●
Inclusion in our business listing rack cards	●	●	●
Inclusion in biannual map/directory brochure with citywide distribution		●	●
Professional design assistance for an event or business promotion			●
1 ticket <i>or</i> entry to Chili Cookoff	●		
2 tickets <i>or</i> entries to Chili Cookoff		●	●
2 tickets to Chili Cookoff			●
Invitation to GCD workshops	●	●	●
GCD member window decal	●	●	●

Patron \$50 (households who would like to support the District)

- Listing in the GCD online directory
- One complimentary Chili Cookoff ticket *or* entry
- Invitation to GCD workshops
- Opportunity to participate on committees and voting
- 30-day gift membership (\$29.95 Value) to *Club Savor*. Get HALF OFF an entree and one cocktail, glass of wine, or beer for you and a guest every day during your free 30-day membership. See all participating restaurants and businesses at www.clubssavor.com.

ADVERTISING & EVENTS

ADVERTISING & BRANDING THE DISTRICT

We create co-op marketing that promotes the District as a destination for diversity and uniqueness. Our Gold and Platinum members have the opportunity to participate which increases awareness of their businesses and share the cost of media.

DISTRICT EVENTS

Independence Day

We are planning an annual event celebrating all of our District's small independently owned businesses.

20 in 20

In 2020 the Grand Central District will be celebrating its 20th anniversary. We will be creating an event that will honor and showcase the history, people, and contributions that have helped make the District what it is today.

Chili Cookoff Featuring the District's Breweries

Grand Central produces and hosts events to raise funds and increase awareness of the District. The last Saturday in February is our annual Chili Cookoff where local chefs, restaurants, neighborhoods, and organizations compete for bragging rights. The event also features local vendors and beer tastings from our District's craft breweries.

Culinary Competitions

During select months, we celebrate the culinary creativity of our member cafes and restaurants in a friendly battle of featured dishes prepared especially for the event. One of the District's more popular competitions is Battle of the Burger held in August.

Shopping Events

During the holiday season and throughout the year, we design and coordinate group events that promote the District's retail boutiques & shops featuring fun themes, special sales, and unique products.

PARTNERSHIPS, WORKSHOPS & SPONSORSHIPS

PARTNERSHIPS

We are always looking for partnerships with organizations willing to participate in collaborative projects that improve the District. We are currently developing initiatives to create images of artwork that will cover vacant windows and promote various programs.



WORKSHOPS

Each year the District partners with experienced experts to host workshops geared towards support and education for our local businesses and property owners. Previous topics include *Understanding a Lease*, *Insurance in a Nutshell*, and *How to Promote in a Social World*.

To join, go to www.grandcentraldistrict.org and click on membership. We will email an invoice. Payment can be made with check, credit card or PayPal.

SPONSORSHIP

In addition to membership, sponsoring a GCD event is a great way to support the District and promote your business. There are three levels of sponsorships. **Support Sponsor** is the basic level which lists your business in the event's advertising. As a **Featured Sponsor**, your logo is added to the promotional material. And **Title Sponsor** is the premium level which is the headlining sponsor of an event. Contact the GCD office if you are interested in supporting an upcoming event.

