

Grand Central District

13th Annual Chili Cook-Off
March 3, 2018 12^{nm} – 4^{nm}



Dear Friend of the Grand Central District Association,

We invite you to join us as a Grand Central District Association's 13th Annual Chili Cook-Off Sponsor for our 2018 event. Teams will be competing to win the Best-in-Class Award for their chili. Hundreds of hungry chili fans will flock to the 2400/2500 block of Central Avenue to taste and judge the best chili recipes our city has to offer!

The Grand Central District Association Chili Cook-Off offers your organization excellent sponsorship advantages and a strong marketing value such as:

- Your organization's name appearing on distributed Chili Cook-Off marketing material, including print and social media, advance of the Chili Cook-Off.
- Community exposure to visitors to the Chili Cook-Off and internet exposure via our website, Facebook page, and newsletter prior to and following the event.
- The visibility of your organization as a strong community advocate at the Grand Central District's biggest annual community event.
- Print, news, and radio press coverage leading up to and after the event.
- The opportunity to make a charitable difference to the Grand Central District — St. Petersburg's oldest accredited Main Street to ensure the economic vitality and retention of unique character of our community.

Proceeds from the Grand Central District Association's Chili Cook-Off go directly to our green initiatives to enhance the District's streetscape and curb-appeal, while aligning with City initiatives and goals to enhance the Grand Central District - one of the oldest mixed-use areas in the City of St. Petersburg. By focusing on the Streetscape and unique fiber of our community, we are able to continue to enhance our appeal to residents, visitors and businesses, thus increasing the economic vitality of our District and the benefits to our City overall.

Attached is the 2018 Sponsorship Application along with a description of each sponsor level. Please feel free to contact me with any questions you might have and we sincerely thank you in advance for your generous support.

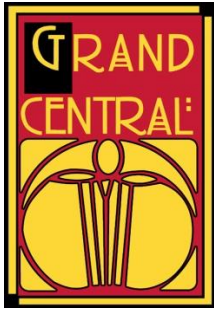
Sincerely,

The Grand Central District Association

CC: Jacqui May, Ph.D. Executive Director

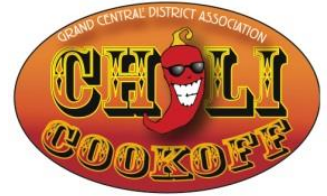
Grand Central District Association  2529 Central Avenue  St Petersburg, FL. 33713
727.828.7006  www.grandcentraldistrict.org

Grand Central District Association is 501(c)3 nonprofit organization. A COPY OF THE OFFICIAL REGISTRATION (#CH37515) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



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SPONSORSHIP INFORMATION

Sponsor Level	Sponsorship Amount	Online Promotion	Paper Print Collateral	Logo on digital billboard	Event Tickets	Booth Space	Logo on Event Signage	Stage Sponsor Signage	Street Closure Signage & Speaking Opportunity
Carolina Reaper (1)	\$3,000.00	✓	logo	✓	20	✓	✓	✓	✓
Ghost (5)	\$1,500.00	✓	logo	✓	12	✓	✓	✓	
Habanero	\$1,000.00	✓	logo	✓	10	✓	✓		
Cayenne	\$500.00	✓	logo	✓	8	✓			
Jalapeno	\$250.00	✓	name		6				
Poblano	\$100.00	✓	name		4				

SPONSOR NAME (TO BE PUBLISHED)

CONTACT NAME

CONTACT PHONE

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

AMOUNT OF SPONSORSHIP
(CIRCLE ONE)

\$3000

\$1500

\$1000

\$500

\$250

\$100

WE ARE UNABLE TO SPONSOR BUT
WOULD LIKE TO MAKE A DONATION:

Non-Sponsorship Donation Amount: _____

Checks can be made payable to GCDA and mailed to:

Grand Central District Association

2529 Central Ave - St. Petersburg, FL 33713

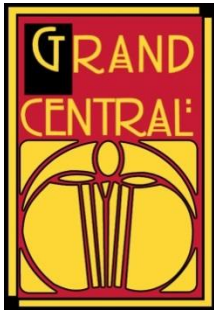
To pay online, please e-mail gcda@grandcentraldistrict.org and we will send you a direct link to pay securely through paypal.

OFFICE USE ONLY

Registration received

Payment received

Logo art received



Grand Central District



13th Annual Chili Cook-Off March 3, 2018

GUIDE TO SPONSORSHIP BENEFITS

Online Promotion: You will be listed as a sponsor of the event in an online promotion. We have more than 6000 likes on our Facebook Pages and we have an active community who shares events to create further reach.

Paper Print Collateral: Your name or logo will be featured on all paper collateral, including flyers and advertisements.

Billboard: Logo on the 275 Digital Billboard in front of Tropicana Field for Cayenne (\$500 level and higher) sponsors.

Tickets: You will receive tickets for the chili cook off so that employees, colleagues and friends can join the festivities as your guests!

Booth Space: You will receive a 10x10 space to utilize in the manner that works best for your company's marketing efforts. Note: Tents, tables, and chairs are NOT provided.

Logo on Event Signage: Your logo will go on event banners and signs (Habanero Sponsor and above).

Stage Sponsor: Your logo will go on the Stage Banner and your sponsorship will contribute to the cost of the stage, sound equipment and entertainment.

Street Closure and Speaking Opportunity: Your logo will go on the Banners on both end of the Street Closure and will contribute towards the cost of closing Central Avenue and hiring the necessary police detail. You will also receive an opportunity to speak at the event.

Why Support the Grand Central District:

Grand Central District is a Florida Main Street Community and a member of Main Street America. Part of our mission is to ensure that our district is safe and provides an inviting environment for shoppers, workers, and visitors while preserving our historic, funky-cool character. An appealing atmosphere, created through attention to visual elements along the Streetscape conveys a positive message about the commercial district and what it has to offer. This in turn provides a welcoming and necessary commercial district that supports our adjacent neighborhoods including Historic Kenwood and Palmetto Park— increasing property values and contributing towards making our little part of Tampa Bay a more enticing place to live and work.

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